



California Lawyers for the Arts Presents Publishing Contracts and Intellectual Property Issues in Publishing

[5.0 hrs. California MCLE Credit Available]

Saturday, April 26, 2014, 11:00 a.m. - 4:30 p.m.

@ Fowler Museum at UCLA, 308 Charles E. Young Dr. North, Los Angeles, CA 90024

Program:

Join CLA for an extended length program covering the intricacies of literary publishing contracts. The day will begin with a presentation by attorney Jonathan Kirsch, who will discuss the standard components of a publishing deal with a focus on real world examples from sample agreements. The presentation will also address recent changes in practices due to developments in law, technology, and publishing markets. After a half hour break, attorney Paul Levine will provide an in-depth look at four of the most common compensation arrangements for authors: advances, royalties, first and second serialization rights, and best-seller bonuses. The presentation will cover the way these arrangements are typically structured as well as the pros and cons of each model.

This program will be presented at an advanced level and is geared towards attorneys, but all members of the community are welcome to attend.

Presenters:

Jonathan Kirsch, Esq. is a publishing and intellectual property attorney based in Los Angeles, an expert witness on publishing industry matters, an Adjunct Professor on the faculty of New York University's Professional Publishing Institute, and a lecturer and consultant on publishing matters. Kirsch's books include *Kirsch's Handbook of Publishing Law* and *Kirsch's Guide to the Book Contract*, both of which are now in revision for a new and updated single-volume edition from Silman-James Press. Kirsch is also the book editor of *The Jewish Journal*, a longtime book reviewer for the *Los Angeles Times*, and the author of 13 books of history and biography, including the newly published *The Short, Strange Life of Herschel Grynszpan: A Boy Avenger, a Nazi Diplomat, and a Murder in Paris* (W. W. Norton/Liveright).

Paul S. Levine, Esq. wears two hats: he is a lawyer and a literary agent. Mr. Levine has practiced entertainment law for over 30 years, specializing in the representation of writers, producers, actors, directors, composers, musicians, artists, authors, photographers, galleries, publishers, developers, production companies and theater companies in the fields of motion pictures, television, interactive multimedia, live stage, recorded music, concerts, the visual arts, publishing, and advertising. Since starting his literary agency, Mr. Levine has sold over 100 adult, young adult, and children's fiction and nonfiction books to at least 50 different publishers and has had many books developed as movies for television and feature films.

VENUE: Fowler Museum at UCLA

PARKING: For directions and parking information, please visit www.fowler.ucla.edu/visit

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ADMISSION: CLA Members no CLE- \$45 online, \$55 at door; w/ CLE- \$120 online, \$130 at door

CLA Student/Senior Members no CLE- \$30 online, \$40 at door

CLA Student/Senior Members w/ CLE- \$100 online, \$110 at door

General Public no CLE- \$80 online, \$90 at the door; w/CLE- \$160 online, \$170 at door

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These programs are made possible, in part, by the Los Angeles County Board of Supervisors through the Los Angeles County Arts Commission; The City of Los Angeles, Department of Cultural Affairs; and the California Community Foundation. Additional support provided by the California Arts Council.

For questions, call CLA at (310) 998-5590.