



IBPA's Supplier & Services Discovery Database



Enhanced Listing now FREE to all IBPA Members!

Basic Listing now FREE to all vendors!

List your company in the **IBPA DISCOVERY DATABASE** and put your product/service in front of visitors to help them produce, distribute, and sell more print and ebooks!

Any vendor may now place a **BASIC Listing** at no charge. All **IBPA Members**, including vendors who become **Non-Publisher Members**, receive an **ENHANCED Listing** as a membership benefit.*

The **DISCOVERY DATABASE** is on the well-trafficked **ibpa-online.org** website and is searched on average, about 1,000 times every month.

The **DISCOVERY DATABASE** may be searched by product category, company name, or state. Some, but not all, product categories include:

- Distribution & Fulfillment
- eBook and Digital Fulfillment
- Legal Consulting
- Marketing
- Printers & Manufacturers
- Translation Services

and many more!

*Please visit ibpa-online.org/benefits/list-of-benefits for membership information.



FREE BASIC LISTING

TOP BANNER

ENHANCED LISTING

SIDE BANNER

FREE BASIC Listing

- Listing in one product category.*
- Complete vendor information including address, phone, contact information, email, website, etc.
- 50-word vendor/service description.
- Live link to vendor site.
- Links to vendor's social media pages including FB, Google +1, LinkedIn, Pinterest, and Twitter.
- Sends email directly to vendor sales contact from listing.
- Please note: from time to time, banner ads from other vendors may appear in rotation on Basic Listing pages.

*An additional category may be added for \$25 each.

ENHANCED Annual Listing: \$150 FREE to all current IBPA Members

Includes all features in **BASIC Listing** plus:

- Listing in two product categories.*
- A four-color company logo (with link to vendor site) displayed with listings.
- No other vendor banner ads on an Enhanced Listing page—IBPA promotions only.

*An additional category may be added for \$25 each.

PREMIUM Annual Listing: \$250

Includes all features in **BASIC** and **ENHANCED Listings** plus:

- Listing in up to four product categories.*
- The listing displays a linked Top Banner (675w x 86h) **OR** Side Banner (300w x 250h) ad.
- No other ads on a Premium Listing page.

*An additional category may be added for \$25 each.

Call today and get discovered—for FREE!

Fill out the dynamic PDF on page 2, save and email to info@ibpa-online.org.

FORMATS ACCEPTED FOR ONLINE BANNERS: RGB image as either .jpg or .gif, saved at 72 ppi; animated GIFs okay; include a link to URL. Flash is not accepted—no SWF files. **Maximum file size: 40K. Send materials as email attachments to info@ibpa-online.org.**

02.15 update

Contact IBPA to learn how you can reach our nearly 3,000 publisher members who need your services.

Call direct: 1.310.546.1818 or email info@ibpa-online.org





Listing Placement Form

IBPA Supplier & Services Discovery Database on IBPA-online.org

Please click on each line to fill in the form. Choose your listing. Save and email to info@ibpa-online.org.

If you have trouble working with this form, try this:

1. Download & rename the file on your desktop. 2) Close & reopen the file. 3) Fill out & save the file. 4) Email the saved file.

Specify the listing category from the pull-down menu at: <http://www.ibpa-online.org/resources/find-suppliers-services/>

Category(ies) _____

Company _____

Contact _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Contact Email _____

Web Address _____

Twitter, Facebook, Google+, LinkedIn and/or Pinterest URLs _____

Company Description (50 words)

Choose your listing by checking the appropriate box:

FREE Basic Annual Listing

- Listing in one product category.*
- Complete vendor information including address, phone, contact information, email, website, etc.
- 50-word vendor/service description
- Live link to vendor site.
- Links to vendor's social media pages including FB, Google +1, LinkedIn, Pinterest, and Twitter.
- Sends email directly to vendor sales contact from listing.
- Please note: from time to time, ads from other vendors may appear in rotation on BASIC Listing pages.

*An additional category may be added for \$25 each.

\$150 Enhanced Annual Listing

FREE for IBPA Members

Includes all features in BASIC Listing plus:

- Listing in two product categories.*
- A four-color company logo (with link to vendor site) displayed with listing.
- No other vendor ads on an ENHANCED Listing page—IBPA promotions only.

*An additional category may be added for \$25 each.

\$250 Premium Annual Listing

Includes features in BASIC and ENHANCED Listings plus:

- Listings in up to four product categories.*
- The listing displays a linked Top Banner (675w x 86h) OR Side Banner (300w x 250h) ad.
- No other banner ads on a PREMIUM Listing page.

*An additional category may be added for \$25 each.

TERMS:

- The listing stays up for one year.
- Updates may be made at any time at no additional cost.
- Listing automatically renews for one additional year unless cancelled.
- Placement will be billed, due net 30, in the month following placement.

I authorize the listing to be placed per the above terms:

Name _____ Date _____

Email _____ Phone _____

Please complete this dynamic PDF form, save and email to info@ibpa-online.org.

Independent Book Publishers Association

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